

ABOUT BRENT ELECTRONIC

A Company of Substance

Brent Electronic is part of the multi-national 450bn yen turnover Namco Bandai group of companies.

Based at Namco's European head quarters in London, Brent Electronic is one of the principle suppliers of spares and components to the European amusement and vending industries and is the preferred supplier to U.K. industry leaders such as Leisure Link, Gamestec and Crown. .

Brent Electronic carries a total of 10,000 products and has 90 distribution agreements with leading manufacturers including: Acoustic Solutions, Altai, BenQ, Burg, Comestero, Daewoo, DM Kent, Essex Coin, Gaelco, Gamesman, Hantarex, Hainsworth, Industrias Lorenzo, Jamo, Lowe and Fletcher, MEI, Money Controls, Namco, NetShift, Philips, Pioneer, Sanyo, Starpoint, Storm, Sylvania, Thomson Multi media and VCH.

www.brentelectronic.co.uk allows account customers to view a massive product range and for non-account customers to purchase on-line using a credit card. Prices quoted are exclusive of delivery and vat.

Product Overview

Coin Handling

Brent Electronic has achieved record sales figures over the last several years distributing the MEI range and is recognised as the CashFlow specialist in European distribution. Virtually any currency can be programmed into any Cashflow mechanism in-house using their extensive currency database while the new CashFlow Programming Module (CPM) enables the on-site programming of amusement machines fitted with CashFlow coin mechanisms in a matter of seconds. Also available is a complete range of hoppers and payout devices plus the Mekttek programmer range for reprogramming Money Controls, Coinco, NRI and other electronic coin mechanisms and can be used by personnel either onsite or in the workshop.

Amusement Machine Parts

Brent Electronic is the exclusive distributor for Namco parts in Europe but also supports equipment made by Raw Thrills, Sam, Stella, Gaelco, Fantasy Entertainment, Ice, Global VR, Tsunami and others. In addition to carrying a complete range of both consumable and replacement electrical; and electronic components for the amusement industry from reel mechanisms to replacement touchscreens. They are also a leading supplier of parts to many industry O.E.M.S and have a deserved reputation for quality and service.

Kiosk Components

PC Credit is a modular system which allows OEM's and integrators the opportunity to control the payment and/or payout facility of any equipment controlled via a PC. The system can control coin, notes and tokens in any currency, add-on modules for magnetic stripe and smart cards in addition to hopper payout options. In addition we stock a host of other kiosk components including keyboards, tft monitors, controls, locks, coin mechanisms etc

Machine Security Products

Selling a complete range of machine security products from basic locks and padlocks, through alarms, anti-piezo and anti-strim devices to top of the range security doors.

Exclusive to Brent Electronic, the highly successful SecurDor has registered sales in excess of 50,000 units since it was launched in 1997.

The six-model range has made a major contribution to the reduction in machine break-ins. Other dedicated security products include the new Link Lock and the Inn-Tact alarm system.

The Link Lock is a dedicated security product which provides added cashbox protection for all Barcrest Genesis cabinets and has all of the security benefits of a traditional bar device but without the need to drill holes in the cabinet.

- ? The Inn-Tact radio signal alarm system can have up to 250 machines linked to one receiver. Transmitters, which are placed within the door of machines, activate the receiver allowing the operator to identify the specific machine which is being attacked.

Audio-visual

A complete range of audiovisual equipment from leading names such as Philips, Sanyo, Daewoo, Thomson, Pioneer, and Sound Lab is on offer including televisions, plasma screens, multi-media projectors and screens, cd players, amplifiers and speakers, including the commercial indoor and outdoor range from Acoustic Solutions. The combination of performance, design and value for money explain why the Acoustic is the most popular brand of loudspeakers for leisure operators. The VSP range is for outdoor use with the Instate widely used in retail environments including arcades, bars, cafes, gaming centres and restaurants.

Key Personnel

Paul Desforges: Director, Managing
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Paul Desforges has worked in the industry for 22 years and has a vast operational and service background. He became Director- Customer Services for Namco Europe in 1999.

Peter Murphy: Director, Sales
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Peter Murphy has a total of 26 years industry experience, the last 15 with Brent Electronic. Peter is responsible for developing existing and identifying new business opportunities throughout the UK and Europe.

Steve Ansell: Technical Manager
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With over two decades experience in the industry, Steve's department is responsible for the service and repair of all products marketed by Namco/Brent including machines and components.

